

2024

EXPORT GALA



2024 Export Southland Grant Application Guidelines

1. The Trustees of the Trust Grant will take into consideration the following:
 - 1.1. Established track record of success in domestic or export sectors;
 - 1.2. The likelihood of success of the project;
 - 1.3. The credibility of the applicant and their chosen advisors/consultants;

2. Without limiting the purposes for which grants are to be made, the Trust would favour those applications that intend to commit the grant towards the following:
 - 2.1. Direct market research for new markets or new products in existing markets;
 - 2.2. Costs for meetings with consultants, which could include travel and accommodation;
 - 2.3. Developing marketing plans, new markets or new products in existing markets;
 - 2.4. Developing or implementing strategies to enhance productivity or workforce development or conditions; and;
 - 2.5. To assist in training and knowledge, to up-skill employees and personnel involved in the export sector.

3. Other considerations for completing applications.
 - 3.1. Grant requests must be for future spending, not for expenditure already incurred
 - 3.2. Funds must be spent specifically for the purpose/s approval by the Trust
 - 3.3. Grants will be for direct expenses, not additional unforeseen expenses, and evidence of these direct expenses may be required.
 - 3.4. The grant may be applied for use in conjunction with other organisational grants, or for the engagement of consultants when applying for governmental grants or assistance.

4. Information contained in your application form must relate to a new project or expansion of a new market.
5. Applicants must disclose any issues that may compromise the integrity of this grant or cause their organisation to discontinue in operation or business the following year. These issues may include legal action, law changes, possible loss of funding, or other risks.
6. All applications will be reviewed by the trustees of the Export Southland Trust and applicants may receive site visits or a request for more information. The Trust committee judges' decision will be final, and no correspondence will be entered into.
7. Once judging has been completed, duplicate applications will be destroyed.
8. The recipient receives a grant towards their stated project. In some circumstances, the judges may decide to divide the grant into a major and minor grant, the decision of which is entirely at the Export Trust discretion and their decision is final.
9. Information contained in your application form must relate to a new project or expansion of a new market.
10. Export Southland may record in a database, the grant applicant's business name and details in your application, and make this available to the principal sponsors, with the ability to the Chamber and the sponsors to use same for forwarding appropriate promotional information to the applicant's contacts.